

Belmont 16s “Creative Canvas Competition” Your club supporting our Schools 2022

Terms, conditions, and process

Invitation of EOI to be sent to:

- Primary Schools or Schools that have Primary classes of Year 3 - Year 6 Sectors
- Located in the east Lakes area (Map below)

Expressions of Interest must provide:

- Commitment to participating in T&C's
- Name and main contact details of the school participating
- A short outline (30 words or less)on how the school would use a \$1000 or \$5000 donation as authorised by the Principal
- Commitment to submit minimum 1 or a maximum of 4 student artworks depicting what their students find “Uniquely Lake Macquarie”
- Artwork can be submitted as a drawing, painting, or a digital design
- High res image of the schools logo for publication by the Club
- Understanding and agreeance that this donation program requires 4 qualified local schools to participate to proceed.
- Agreeance that by entering the “: Creative Canvas Competition” ownership of copyright of all submitted artwork is transferred to the Belmont 16s to publish artistic materials as deemed fit by means of advertising, promotion and in conjunction with the Clubs published materials in both physical and digital form

Qualified Participation process will include:

- Return of an expression of interest as above in accepting the terms and conditions by 10 August 2022
- Issue of initial donation of \$200 in Belmont 16s Club gift card (s) to each participating school to be used towards a fundraising event for that school
- Min 1 max 4 submissions of Student artists artwork from class years 3 – 6 for publication by the Club
- Student artists first name for publication by the Club
- Student artists short description on their artwork for publication by the Club
- Permission for publication of the school's logo and intended donation use

Time line

- 27 July 2022 EOI's Open
- 10 August 2022 EOI's Close
- 11 August 2022 Confirmation of qualification will be distributed to participating schools allowing 1 week to arrange student artists to create a picture of something that depicts "Uniquely Lake Macquarie" to them
- COB 26 August 2022 Each school must submit a minimum one (1) and maximum four (4) student artwork for consideration
- 30 August A nominated person from the Belmont 16s Management team will qualify a total of 4 submission from all submissions to be voted on by the staff

Four (4) finalists will be presented and approved by the board

- 31 August 2022 Four (4) finalists' schools will be announced, and schools will be informed, each finalist student artist offered the collect their voucher (photo opportunity)
- 2 September 2022 Finalist artwork to be displayed on posters on the Clubs ground floor construction hoardings along with the student artists first name only, their artwork description, school logo, and school donation intention.

A unique QR code will be placed on each poster directing Members and visitors to a voting platform to allocate a vote

- 23 September 2022 Voting concludes (total of 3 weeks of voting)
- 27 September 2022 Final votes presented to the board for ratification
- 29 September 2022 Donation allocation announced

Member & Visitor voting process (2 – 23 September 2022) :

- Qualified nominations will be printed onto posters and placed on the construction hoardings on the ground floor of Belmont 16s with a QR linked to a smaller voting platform

Donation announcements will be announced.

- Directly to the allocated contact ta the selected school
- In a September edition of the Belmont 16s bimonthly EDM
- Via the Belmont 16s Website
- Within a post on the Belmont 16s Facebook page
- Display screens within the Belmont 16s Club

Total Funding estimated to be:

- \$200 Club Gift Card to each School who enters
- \$100 each In Office works vouchers for the 4 finalist student artists
- \$5,000 to the school who received the most Member and Visitor votes
- \$1000 to the 3 unsuccessful finalists

For further clarification on the terms, conditions or process please contact Jess Graham of Belmont 16s on info@16s.com.au